



Adult Rape Clinic (ARC) is a non-profit organisation that provides comprehensive medical and psychotherapy support services to all survivors of sexual violence.

Objective: To develop a website that will serve as an informative and engaging platform for survivors, advocates, potential donors, and anyone interested in learning more about our organisation.

Audience: The website will be used by survivors of sexual violence, potential donors, volunteers, and anyone seeking information about the organisation and its services.

Functionality:

1. **Informational:** The website should provide information about the organisation's services, mission, and vision. It should also provide resources and support for survivors of sexual violence, including advocacy resources, referral services, and a helpline.
2. **Donor Relations:** The website should showcase the organisation's impact, success stories, and encourage donations, fundraising, and volunteering.
3. **SEO:** The website should be optimised for search engines, including relevant keywords, meta tags, and descriptions.
4. **Design:** The website should have a clean, modern, and user-friendly design that is easy to navigate and accessible to everyone.
5. **Security:** The website should be secure, with appropriate measures in place to protect sensitive information.

Inspiration: The website developer should draw inspiration from websites like <https://rapecrisis.org.uk/>, which has a similar focus on supporting survivors of sexual violence.

Technical Assistance: The website developer should provide technical assistance to ensure that the website is secure, including SSL certification, backups, and regular security updates.

Timeline: The consultant should be able to provide detailed development and launch timelines from beginning to completion of the project.

Budget: Interested consultants should **provide a quotation** for the project inclusive of all costs, such as web design, development, hosting, and technical assistance.

The consultant will work under the guidance and supervision of the **Communications Officer** to ensure that all content is presented in a sensitive and supportive manner.

Deadline for submission: 31/03/2023 at 16:00Hrs

Submissions to be sent via email to adrapeclinic@yahoo.com copying f.mapeto@adultrapeclinic.org.zw

Applications should include:

1. Proposal and Budget
2. Portfolio with examples of similar work,
3. Current Tax Clearance Certificate,
4. FCA account details
5. Contact details of focal person and at least two referees